

Why Should I Care About Grails?

(and what to do about it)

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Why Should I Care?



Java web development is
embarrassingly bad.



Dynamic languages are
better for web development.



Using Spring makes you a
better developer.



Hibernate is far from perfect but it is the best approach to ORM.



Grails is different, but
it's not.



Grails is not just for
web applications.



Companies will be reluctant
to abandon investment in
Java.



Microsoft and Java
cross-pollinate.



What to do about it?



Download Grails and build
an application today.



Find a problem and solve
it with Grails.



Sell your boss.



Get some skin in the
game.



Get some training.



Bring in an expert.



Have Fun.
Stay Marketable.
Serve.

